

AlburyCBD MURAL PROJECT

EXPRESSIONS OF INTEREST

AlburyCBD is calling for artists to submit expressions of interest for a mural project in Albury, New South Wales. The project will see the completion of three murals in the AlburyCBD and artists can apply for one or all of the three locations.

Five shortlisted artists will be offered \$500 each to develop their designs. The final artist or artists (up to three) will be awarded individual fees per mural site (exclusive of anti-graffiti coating).

Submissions close on:

5 October 2025 and the mural is to be delivered by February 2026.

AlburyCBD will be working in partnership with Murray Arts and the owners of commercial properties to deliver the project for the benefit of our city.

Who is AlburyCBD?

AlburyCBD focuses on promoting the businesses located within Albury's Central Business District. It highlights local shopping, dining, accommodation, and services, and facilitates campaigns like gift card programs, networking events, and engaging storytelling for both businesses and visitors. It operates as a voluntary committee within Albury Business Connect to showcase what makes the CBD thrive.

Acknowledgement of Country

AlburyCBD acknowledges the Wiradjuri people as the traditional custodians of the land in which we live and work and we pay our respects to Elders past, present and future for they hold the memories, culture, tradition and hopes of Aboriginal and Torres Strait Islander people that contribute to our community.

Project Concept

Albury, a modern and vibrant city on Wiradjuri Country in the Murray region of New South Wales, is known for its strong First Nations arts and cultural presence, unique multicultural heritage linked to Bonegilla, and its role as a regional hub for business and tourism. AlburyCBD is seeking eye-catching 'Interactive murals' that inspire engagement, encouraging locals and visitors to take photos and share their experiences, with the aim of creating iconic artworks that reflect and promote the spirit of Albury.

Including references to Albury's local culture, history, heroes or identity is encouraged but not compulsory.

The project committee will be looking for a visual aesthetic that is vibrant, fun, and drives memories and connection to Albury which in turn support a thriving local business environment.

Examples of [Interactive murals — Trevor Dickinson artist](#)



Site Information

Site A | Corner Mates Centre and AMP Lane (JB Hi-Fi wall)

6m wide x 12m high, Brick/Concrete

Site B | New Albury Lane

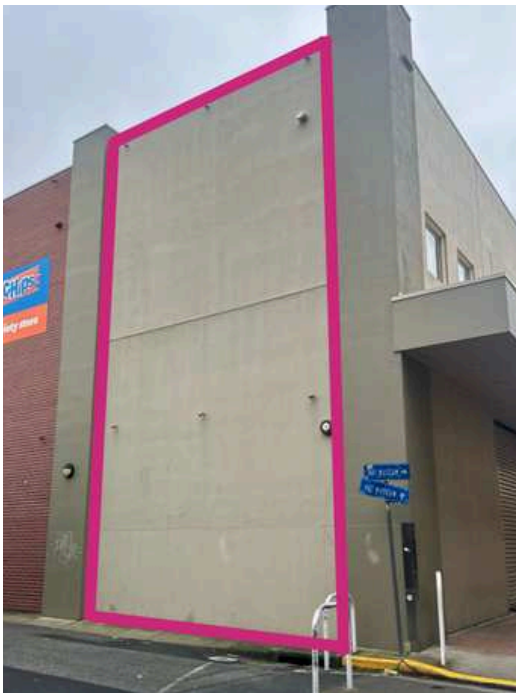
7m wide x 5.5m high, (3m high) Brick/Concrete

Site C | Bank Lane

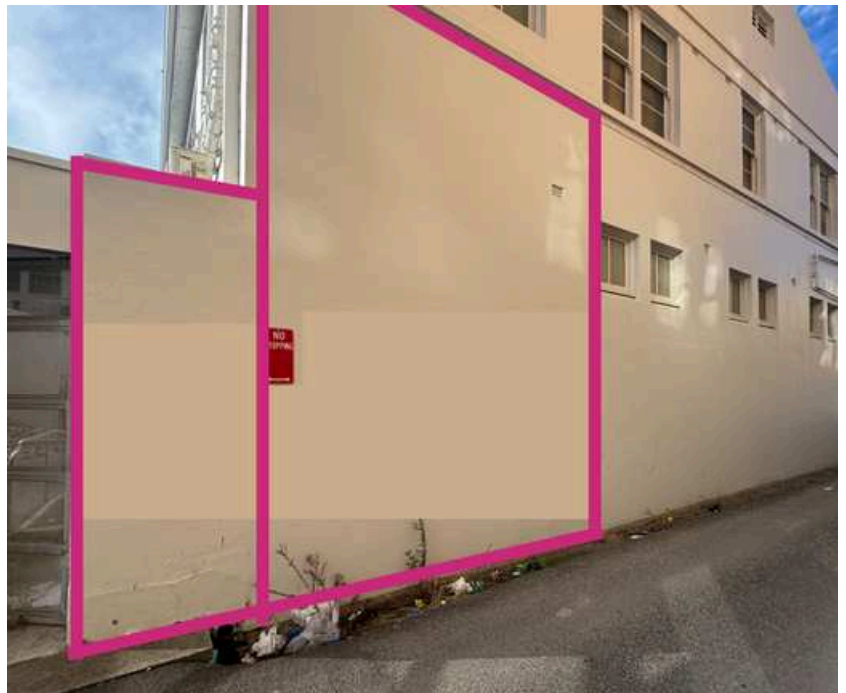
Panel 1: 5m wide x 3m high, Exposed Brick

Panel 2: 5m wide x 3m high, Exposed Brick

Panel 3: 5.5 wide x 3 m high, Exposed Brick



Site A | Corner Mates Centre & AMP Lane



Site B | New Albury Lane



Site C | Ritz Arcade



Project Timeline

- **Artist Call Out: 10 September 2025**
- **Submission Closes: 5 October 2025**
- **Shortlisted Artist invitation for design: 17 October 2025**
- **Artwork concept development and detailed design deadline: 14 November 2025**
- **Final Artist Announcement: 21 November 2025**
- **Mural Delivery and completion: February 2026**

Budget

Up to five shortlisted artists will be offered \$500 each to develop their concept design.

The following fees apply to each site and AlburyCBD reserves the right to choose which Artist or Artists (up to three) are awarded which site. The budget is inclusive of all deliverables and associated considerations, i.e. materials, equipment hire, PPE, travel, accommodation, per diem, etc.

Albury CBD reserves the right to refuse payment to artists who fail to meet the submission requirements or deadlines.

Site A | Corner Mates Centre and AMP Lane \$16,500 + GST

Site B | New Albury Lane \$6,000 + GST

Site C | Ritz Arcade \$10,700 + GST

Payment Terms

All works are subject to council approval*

The agreement will be made between Albury Business Connect and the Artist, on behalf of AlburyCBD. Project Budget, terms and conditions will be finalised by Albury Business Connect and the Artist prior to contract agreement.

A partial payment of 20% will be made on commencement of work, and remaining balance made on project completion on a standard Net 30 EOM Terms. Upfront payment terms to be further negotiated based on individual contract requirements.

Artist Eligibility

This commission is open to established local mural artists – defined as those living, working or with an ongoing connection to this region inclusive of Albury City, Wodonga City, Indigo Shire, Towong Shire, Federation Shire, Greater Hume Shire, Alpine Shire and City of Wangaratta.

Artist Responsibilities

Mural Lifespan: The expectation is that the mural should last for 5 years. The materials chosen by the Artist should meet current industry standards and be durable, high quality, colour fast and low maintenance to ensure the expected life span.

Target Audience

The chosen artist should be thoughtful about creating artwork that suits the specific location. Both the design process and final piece should carefully consider the people who live in, visit and use the area.

Insurance

The successful Artist is required to be insured at a minimum of \$20million for public liability.

AlburyCBD's Responsibility

AlburyCBD will be responsible for ensuring the following as part of the project delivery:

- Anti-graffiti coating
- Site management and exclusion zone set up
- Ongoing maintenance and clean
- Professional photography and promotional activities

Artist(s) Submission

To be considered for the commission, please submit following documents by **Sunday 5 October 2025**.

Please submit a single PDF with following documents under the subject heading:

AlburyCBD Mural Project 2025

- Artist Biography (Up to 300 words)
- Statement of artists previous and/or ongoing projects, priorities and capacity to realise the project. (Up to 300 words)
- Short written response addressing artistic alignment and interest in the project (Up to 300 words)
- Portfolio of previous works as images and/or links to online examples (social media or websites)
- Evidence of \$20M Public Liability Insurance
- Itemised quote per site or sites
- Contact Details

Contact & Submission Details

Submit Details via online form at: www.alburycbd.com.au/muralproject

For more information regarding the project please contact:

Murray Arts Executive Director, Lauren Black
director@murrayarts.org.au

For information regarding how to submit application please contact:

AlburyCBD Marketing Coordinator, Dyani Bonacci
dyani@whiskk.com.au