ALBURY GIFT CARD PROGRAM UPGRADE

EXPANSION. IMPROVEMENT — NOT DISRUPTION.

The local gift card program is expanding with upgraded technology designed to increase convenience, security, and local impact. This is a positive improvement that strengthens the program and keeps more money circulating locally.

WHAT IS CHANGING?

We've upgraded the technology to make transactions simpler and more secure.



NEW CARD DESIGN

- Includes **chip**, **tap** and **insert** functionality.
- **Digital gift cards** are now available for instant delivery.
- It works on standard EFTPOS terminals, including Square.
- Manual terminal activation is no longer required.

WHAT IS NOT CHANGING?

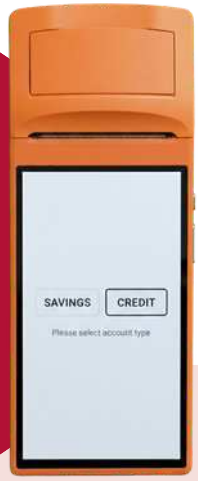
The core structure of the program remains exactly the same.

- ✔ Funds are still required to be spent locally.
- ✔ The participating business model and program rules remain unchanged.
- ✔ There are no additional transaction costs for businesses.
- ✔ Existing EFTPOS cards are still redeemable.

PRESS CREDIT

(NOT SAVINGS)

Processing is the same as a standard Credit Card transaction.



BENEFITS FOR BUSINESSES

- Transactions are more secure and streamlined. ✔
- Digital cards increase accessibility and customer convenience. ✔
- Bulk and corporate orders are easier to manage. ✔
- More cards in market means more local spending. ✔

WHAT YOU NEED TO DO?

Nothing.

You are already set up to accept the upgraded cards. Simply continue encouraging customers to shop local.

FIND OUT MORE »

info@whyleavetown.com

0433 106 350