

ALBURY GIFT CARD PROGRAM UPGRADE

EXPANSION. IMPROVEMENT — NOT DISRUPTION.





The local gift card program is expanding with upgraded technology designed to increase convenience, security, and local impact. This is a positive improvement that strengthens the program and keeps more money circulating locally.

WHAT IS CHANGING?

We've upgraded the technology to make transactions simpler and more secure.



NEW CARD DESIGN

-  Includes **chip, tap** and **insert** functionality.
-  **Digital gift cards** are now available for instant delivery.
-  It works on standard EFTPOS terminals, including Square.
-  Manual terminal activation is no longer required.

WHAT IS NOT CHANGING?

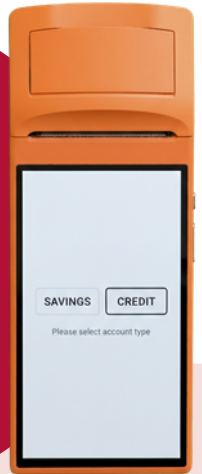
The core structure of the program remains exactly the same.

- ✓ Funds are still required to be spent locally.
- ✓ The participating business model and program rules remain unchanged.
- ✓ There are no additional transaction costs for businesses.
- ✓ Existing EFTPOS cards are still redeemable.

PRESS CREDIT

(NOT SAVINGS)

Processing is the same as a standard Credit Card transaction.



BENEFITS FOR BUSINESSES

- Transactions are more secure and streamlined. ✓
- Digital cards increase accessibility and customer convenience. ✓
- Bulk and corporate orders are easier to manage. ✓
- More cards in market means more local spending. ✓

WHAT YOU NEED TO DO?

Nothing.

You are already set up to accept the upgraded cards. Simply continue encouraging customers to shop local.

FIND OUT MORE 

 info@whyteavetown.com

 [0433 106 350](tel:0433106350)