

# Digital AlburyCBD Gift Cards

## Giving customers more ways to shop local

Digital AlburyCBD Gift Cards are now available! Digital gift cards give customers more flexibility with how and where they shop, and gives more businesses an opportunity to be part of the AlburyCBD gift card program!

## What you need to know as a business:

### Why digital gift cards?

Introducing digital gift cards means more businesses can now be part of the AlburyCBD Gift Card program. The original gift cards can only be used on EFTPOS terminals, so introducing digital gift cards mean businesses with Square readers can now be part of the gift card program too.

### What businesses can accept digital gift cards?

All businesses who can accept digital cards as payment (ie: 'tap' with a smart phone or smartwatch) can accept the digital AlburyCBD gift cards. However, businesses do need to register to be part of the AlburyCBD gift card program.

### Will the physical gift cards still be in use?

Yes! The original AlburyCBD gift cards are still available to spend and purchase.

### My business already accepts AlburyCBD gift cards, do I need to register again?

No, we have updated your registration to also include digital gift cards. Only businesses who are new to the program, ie: those with Square readers, will need to register.



**Keen to be included?  
Register here!**

or visit 'I'm a Business' at [alburycbd.com.au](https://alburycbd.com.au)

## Customer Frequently Asked Questions

### How do I purchase a digital gift card?

Digital Gift Cards can be purchased through the AlburyCBD website or directly through the Why Leave Town (WLT) website: <https://www.whyleavetown.com/product/albury-digital-gift-card/>

### How do I gift a digital gift card?

When you purchase a gift card, it will be sent to your chosen recipient via text message. You will also have the option to include a short message and choose what day the gift card is delivered via text message.

### How do I activate a digital gift card?

Activating the card is an easy process, outlined in the text message you will receive.

1. Click the link in your text message to redeem the card
2. Download the Why Leave Town App.
3. Enter your Activation code (also in your initial text message)
4. Add card to your Apple/Google/digital Wallet

### How do I use a digital gift card?

The digital gift cards work just like any other card in your digital wallet. At time of payment, just select your AlburyCBD Digital Gift Card in your wallet and hold to the reader (eg: EFTPOS machine or Square) to pay. Note: you may be prompted to enter your PIN or use FaceID if your phone has these security measures in place.

### How do I check my balance?

You can check your gift card balance through the Why Leave Town app. You'll also see a list of purchases made on the card.

### Where can I spend the cards?

The digital gift cards can be spent at a wide selection of businesses across AlburyCBD. View the full list at [alburycbd.com.au](http://alburycbd.com.au)

### What are the benefits of digital gift cards?

- Businesses with Square readers can now be included in the gift card program
- More payment options for customers, more ways to support local!
- Gift a digital card from afar - gifting the card by text message is a quick and cost effective option

## Any questions? Contact us!

AlburyCBD - (02) 6046 9223 | Why Leave Town (WLT) - 0433 106 350  
or visit [alburycbd.com.au](http://alburycbd.com.au)