AlburyCBD Committee
Information Pack

What is AlburyCBD?

AlburyCBD is a marketing initiative focused on promoting businesses within the Albury CBD area. We showcase what our city has to offer and why Albury is a go-to destination for locals and visitors alike.

AlburyCBD is funded by a Promotional Special Rate (PSR) levy collected on all commercial properties within the CBD boundaries of Wilson St, Hume St, Young St and Wodonga Place. AlburyCBD is managed by Albury Business Connect, the local business chamber, with day-to-day tasks managed by the AlburyCBD Coordinator.

What is the AlburyCBD committee?

The committee comprises of about 6-10 local business owners and employees. One member is nominated as Chair, taking up a position on the Albury Business Connect Board as well.

The committee will help guide the campaigns undertaken by AlburyCBD and assist the AlburyCBD Coordinator with the promotion and implementation of these campaigns. Joining the committee is voluntary and meetings will occur monthly or as needed.

Why join the committee?

- Share and brainstorm ideas for AlburyCBD campaigns
- Help make things happen within your business community
- Gain insights into what's happening within the CBD
- Make connections and build a community of businesses

Key dates

- **Nominations close:** Friday 27 September 2024
- **Committee elected:** Tuesday 1 October 2024
- **First committee meeting:** Thursday 3 October 2024
- **Committee chair elected:** Thursday 3 October 2024

Nominate for AlburyCBD committee: **alburycbd.com.au/nominate**

Any questions, please contact AlburyCBD Coordinator Gabby
gabby@alburybusiness.com.au | (02) 6046 9223